



Thanks for considering J. Selby's! I'm shooting for a completely different kind of work place. As the first step in putting together our team, I have a short questionnaire for you to complete. Please email your answers to: matt@theplantbasedeater.com. Please note, this is not a graded assignment and please don't try to figure out the answer I want, just answer honestly and have fun with it.

matt

1. Please watch Ricardo Semler's TED talk. [This is a link to the talk.](#) Does the thought of working for a company like Mr. Semler's energize you or scare you and why?
2. J. Selby's will be set up as a fast casual restaurant where customers order at the counter, find their own seat (with a number) and we bring the food and drinks out to them (roughly similar to a Noodles & Co. or Veggie Grill). Are you comfortable working in an environment where you will be required to do several different kinds of jobs?
3. If J. Selby's discourages customers from tipping in this environment, what do you think is a fair wage?
4. J. Selby's is identified as a plant-based eatery. Some vegans have complained that identifying as plant-based rather than vegan is a cop out and shows a lack of moral courage. How would you respond to that statement?
5. What is your current favorite dish, either to make at home or eat out?
6. Tell me something about your last job, other than money, that would have inspired you to keep working there.
7. Should J. Selby's have uniforms for the people working there? If so, what should they be? If not, why?
8. Pretend you are me. What three concerns about J. Selby's would keep you up at night?
9. Almost everyone has that one thing you really want in an ideal job; I call that a "get". Most people also have things they'd be willing to give up and I call that a "give". What are your gives and gets? (for example, I'd work every other weekend for an extra \$0.50 an hour).
10. Teach me one thing that I probably don't know.